



**Ottawa Community Immigrant Services Organization**  
Organisme Communautaire des Services aux Immigrants d'Ottawa

## **OCISO AWARDS GALA 2010**

***Celebrating Our Community***

### **Sponsorship Benefits Package**

#### **Administration d'OCISO Administration**

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#### **OCISO Main Office/Siège Social**

959 rue Wellington St. West,  
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#### **OCISO LINC - South/Sud**

1800 rue Bank St., 3<sup>rd</sup> Floor  
Ottawa, ON. K1V 0W3

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#### **OCISO LINC - East/Est**

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## OCISO AWARDS GALA 2010

### *Celebrating Our Community*

Ottawa Community Immigrant Services Organization (OCISO) has been providing comprehensive settlement and integration services to immigrants and refugees in the Ottawa community since 1978.

On Thursday, March 11, 2010, OCISO will host our 2<sup>nd</sup> annual **Awards Gala: *Celebrating Our Community*** to recognize and honour the outstanding contributions of three individuals and one organization that have positively impacted the lives of refugees and immigrants in our community.

OCISO recognizes the need to raise public awareness about the contributions made for and by immigrants and refugees to their community. We created the OCISO Community Awards of Excellence (OCAE) to positively and publicly recognize and celebrate the achievements of these community champions whose contributions enable immigrants and their families to fully participate in an open and welcoming Ottawa.

The OCAE will be presented at the Awards Gala. It will be an evening of fine dining, delightful conversation, spectacular entertainment, insightful presentations, and dancing as well as live and silent auctions. The Awards Gala will be held at the **Centurion Conference & Event Centre at 170 Colonnade Road in Nepean** from 6pm to 11pm.

This is a wonderful opportunity for your organization to showcase its support for our diverse community and for our community champions who do so much to welcome immigrants and refugees to Ottawa.

OCISO invites you to participate as a sponsor for this high profile community event. We have designed a number of affordable and strategic sponsorship options that will allow you to profile your organization to this highly targeted audience.

Enclosed is a listing of the benefits sponsors will receive. For information on sponsorship please contact Nhanci Wright, Sponsorship Coordinator at 613.839.3010 or [n\\_wright@sympatico.ca](mailto:n_wright@sympatico.ca).

<b>OCISO 2010 Awards Gala Sponsorship Benefits</b>	<b>1<sup>st</sup> Tier</b> \$5,000	<b>2<sup>nd</sup> Tier</b> \$2,500	<b>3rd Tier</b> \$1,000
Exclusive industry sector sponsorship	✓		
Speaking opportunity at the Gala*	✓		
Introduction from the podium at the Gala		✓	
Mention from the podium at the Gala			✓
Invitation to OCISO's AGM	✓	✓	✓
10 complimentary tickets to gala	✓		
8 complimentary tickets to gala		✓	✓
Table Signage at the Gala	✓	✓	✓
Celebrity table host provided by OCISO*	✓	✓	
Logo on exclusive screen at gala event	✓		
Logo on 2 <sup>nd</sup> Tier sponsors screen at gala		✓	
Logo on 3 <sup>rd</sup> Tier sponsors screen at gala			✓
Prominent logo placement in gala programme sponsorship page	✓		
Logo placement in gala programme sponsorship page		✓	✓
Invitation to sponsorship recognition reception prior to the gala	✓	✓	✓
Prominent logo placement on all gala electronic, print and promotional materials	✓		
Logo placement on all gala electronic, print and promotional materials		✓	✓
Prominent logo placement in all print advertising for the Gala	✓		
Logo placement in all print advertising for the Gala		✓	

<b>OCISO 2010 Awards Gala Sponsorship Benefits</b>	<b>1<sup>st</sup> Tier</b> \$5,000	<b>2<sup>nd</sup> Tier</b> \$2,500	<b>3rd Tier</b> \$1,000
Prominent Logo/link placement on OCISO's Gala webpage	✓		
Logo/link placement on OCISO's Gala webpage		✓	✓
Exclusive e-blast announcing sponsorship	✓		
Inclusion in e-blast recognizing Gala sponsors	✓	✓	✓
Right to promote sponsorship on website with OCISO logo/link	✓	✓	
Complimentary ½ page ad in gala programme*	✓		
Complimentary ¼ page ad in gala event programme*		✓	
Complimentary 1/8 page ad in gala event programme*			✓
Display space at gala *	✓		
Display signage at gala event*	✓	✓	
Right to include product or information in gala gift bags*	✓	✓	✓

**\* Conditions apply**

**Please Note:**

- Payment of sponsorship commitments must be completed by March 10, 2010.
- Donations of gifts-in-kind that directly underwrite costs associated with presenting OCISO's 2010 Awards Gala are welcome. Such donations will be recognized at their fair market value and the donor will receive the recognition associated with the sponsorship tiers outlined in this document.

For information about these sponsorship benefits, and to book your sponsorship for the OCISO 2010 Awards Gala please contact Nhanci Wright, Sponsorship Coordinator at 613.839.3010 or [n\\_wright@sympatico.ca](mailto:n_wright@sympatico.ca).

# OCISO AWARDS GALA 2010

## *Celebrating Our Community*

### SPONSORSHIP BENEFITS

#### 1<sup>st</sup> Tier Sponsor: \$5,000

- Exclusive industry sector sponsorship
- Speaking opportunity at the gala (text of comments to be prepared in coordination with OCISO)
- Invitation to attend OCISO's Annual General Meeting in 2010
- 10 complimentary tickets to the gala
- Table signage recognizing the sponsor (signage to be provided by OCISO and include your logo)
- A celebrity host to join your table (sponsor may select from a list of hosts provided by OCISO)
- Logo featured on a single screen of event main stage screen (sponsor to provide logo in format determined by OCISO)
- Prominent logo placement in the gala programme sponsorship acknowledgement page
- Invitation for sponsor and a guest to attend the sponsorship recognition reception prior to the gala
- Prominent logo placement on all gala electronic, print and promotional materials
- Prominent logo placement in all print advertising for the gala
- Prominent logo placement and web link on gala event page of OCISO's website
- Exclusive e-blast announcing the sponsorship distributed to OCISO's database
- Inclusion in e-blast recognizing gala sponsors distributed to OCISO's database
- The right to promote the sponsorship on sponsor's webpage with OCISO's logo and web link (Logo to provided to the sponsor by OCISO in suitable format)
- Complimentary ½ page ad in the event programme (design costs and delivery to OCISO responsibility of the sponsor; ad to conform to OCISO's specifications)
- Complimentary display space on event site (set-up costs i.e. electricity, installation responsibility of sponsor; dimensions of space to be determined by OCISO)
- Right to display signage on event site (materials and their installation responsibility of the sponsor; signage to be approved by OCISO)
- Right to include product give-aways or company information in event gift bags (materials to be approved by OCISO and conform to the size of the gift bag; materials to delivered to OCISO by established deadline)

#### 2<sup>nd</sup> Tier Sponsor: \$2,500

- Introduction from the podium at the gala
- Invitation to attend OCISO's Annual General Meeting in 2010
- 8 complimentary tickets to the gala
- Table signage recognizing the sponsor (signage to be provided by OCISO and include your logo)
- A celebrity host to join your table (sponsor may select from a list of hosts provided by OCISO)
- Logo featured on 2<sup>nd</sup> Tier Sponsors screen of event main stage screen (sponsor to provide logo in format determined by OCISO)
- Logo placement in the gala programme sponsorship acknowledgement page
- Invitation for sponsor and a guest to attend the sponsorship recognition reception prior to the gala

- Logo placement on all gala electronic, print and promotional materials
- Logo placement in all print advertising for the gala
- Logo placement and web link on gala event page of OCISO's website
- Inclusion in e-blast recognizing gala sponsors distributed to OCISO's database
- The right to promote the sponsorship on sponsor's webpage with OCISO's logo and web link (Logo to provided to the sponsor by OCISO in suitable format)
- Complimentary ¼ page ad in the event programme (design costs and delivery to OCISO responsibility of the sponsor; ad to conform to OCISO's specifications)
- Right to display signage at gala site (materials and their installation responsibility of the sponsor; signage to be approved by OCISO)
- Right to include product give-aways or company information in event gift bags (materials to be approved by OCISO and conform to the size of the gift bag; materials to delivered to OCISO by established deadline)

### **3<sup>rd</sup> Tier Sponsor: \$1,000**

- Mention from the podium at the gala
- Invitation to attend OCISO's Annual General Meeting in 2010
- 8 complimentary tickets to the gala
- Table signage recognizing the sponsor (signage to be provided by OCISO and include your logo)
- Logo featured on 3<sup>rd</sup> Tier Sponsors screen of event main stage screen (sponsor to provide logo in format determined by OCISO)
- Logo placement in the gala programme sponsorship acknowledgement page
- Invitation for sponsor and a guest to attend the sponsorship recognition reception prior to the gala
- Logo placement on all gala electronic, print and promotional materials
- Logo placement in all print advertising for the gala
- Logo placement and web link on gala event page of OCISO's website
- Inclusion in e-blast recognizing gala sponsors distributed to OCISO's database
- Complimentary 1/8 page ad in the event programme (design costs and delivery to OCISO responsibility of the sponsor; ad to conform to OCISO's specifications)
- Right to include product give-aways or company information in event gift bags (materials to be approved by OCISO and conform to the size of the gift bag; materials to delivered to OCISO by established deadline)